Small Data

A humble inquiry into the online learning behavior of students through LMS logs

Presented at the Saltise 2021 Conference Éric Francoeur, Service des enseignements généraux, École de technologie supérieure

Link to video

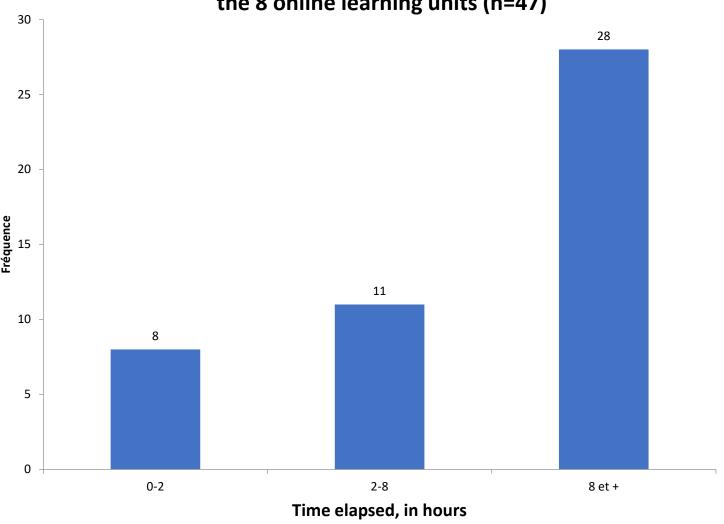
The problem of student engagement in online learning

- How to elicit student engagement is a constant challenge in online learning.
 - Degree of attention and effort on the part of students in the learning process
- How to measure engagement in online learning
 - LMS logs can provide some useful information.

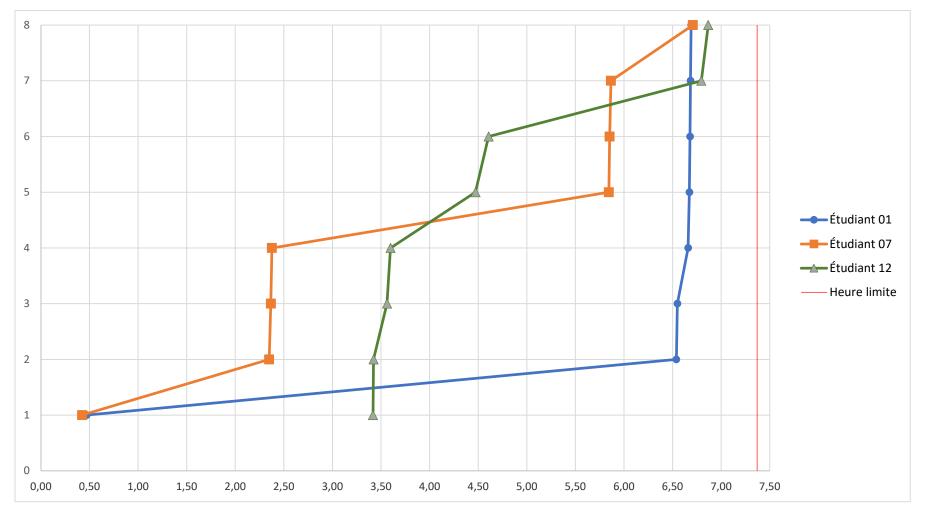
Context

- Online (asynchronous) segment of a blended course.
- 8 short learning units to complete in a week (reading and viewing)
- A short formative test has to be completed at the end of each unit before moving on to the next.
- Estimated time to complete: 2 to 3 hours
- The course log on Moodle shows when each unit is started and how long the students took to complete the segment.

Distribution of the time elapsed between the start and the end of the 8 online learning units (n=47)

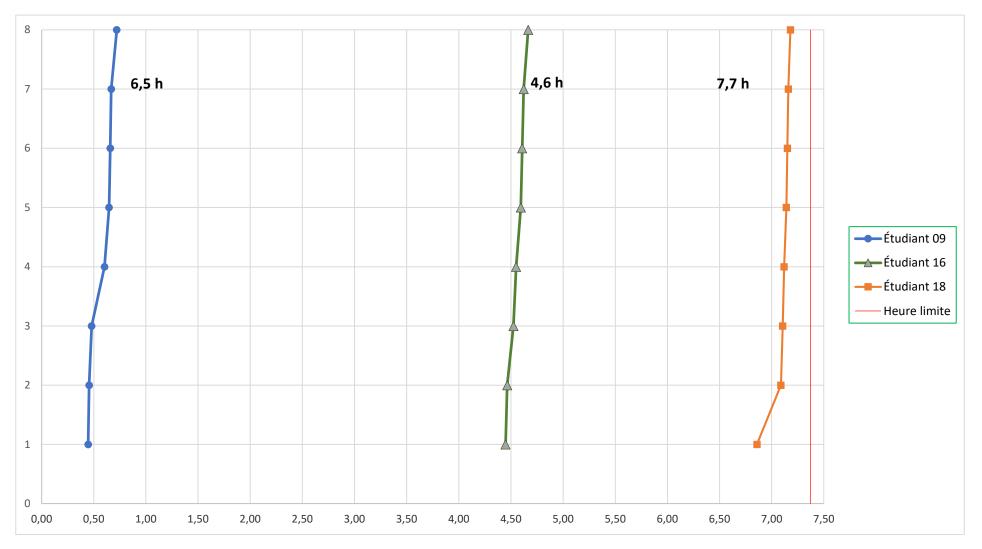


The tortoises (elapsed time more than 8 hours)



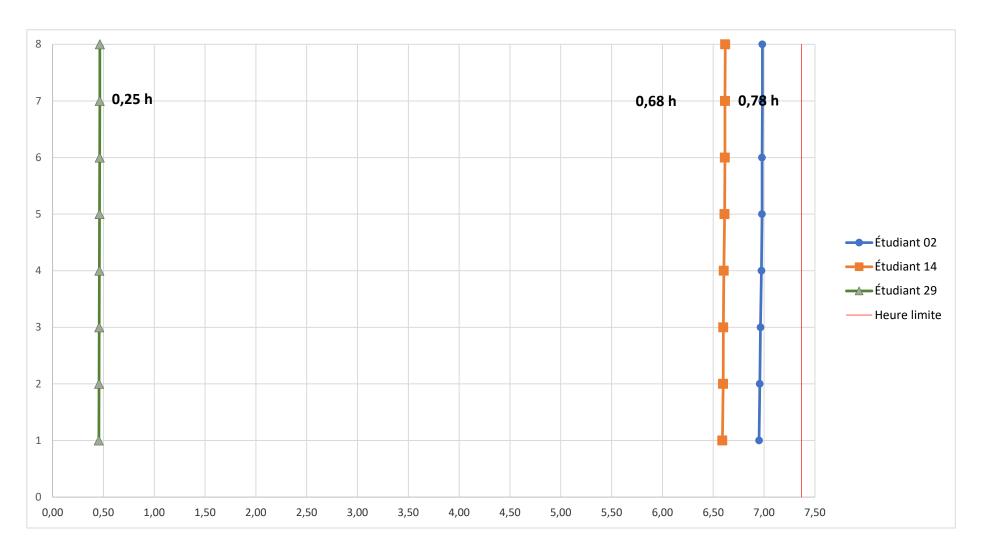
Moment of the week when each of the 8 learning unit is begun, in 12 hour segments (X,00 = midnight; X,50 = noon)

The steady ones (elapsed time between 2 and 8 hours)



Moment of the week when each of the 8 learning unit is begun, in 12 hour segments (X,00 = midnight; X,50 = noon)

The hares (elapsed time between 0 and 2 hours)



Moment of the week when each of the 8 learning unit is begun, in 12 hour segments (X,00 = midnight; X,50 = noon)

Correlation with grades

	Hares (8)	Steady ones (11)	Tortoises (28)
Formative tests (out of 10)	5,67	9,14	8,87
Final exam (out of 100)	63,3	66,8	68,4

Conclusions

- Interesting things about students online behaviour can be observed by analyzing the Moodle course log.
- This information could help improve online education offerings, especially to elicit a better engagement from some students (or check if such improvements actually work).
- Such an analysis require a lot of time, limiting its use on a larger scale. Tools to automate the work would be very useful.